

June



2025

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

1	2 <u>TourFactory Marketing Kit</u>	3	4  <u>Showcase – Listing Photos</u>	5	6  Reel – Property Video #1	7
8	9	10  <u>Educate – Virtual Staging Solutions</u>	11  Reel – Drone or Aerial Video #2	12  <u>Testimonial – Client Review</u>	13	14 BONUS Share a post as a Story
15	16  Educate – The Power of Video Marketing	17	18  Reel – Agent Introduction or Home Tour Video #3	19 BONUS  Juneteenth – June 19	20  <u>Community Highlight – Local Area Feature</u>	21
22 BONUS Share a post as a Story	23	24  <u>Share – Recent Capture</u>	25  Home Tour of the Week or carousel	26  <u>Network – TourFactory Partnership</u>	27	28
29	30 BONUS  Social Media Day – June 30		 <u>Captions</u>	 Pro Tip Batch your video edits and reels during slower weeks so you're ready to post when you're busy. Reels get the most reach, so make each one count with trending audio and bold visuals.		